

Rotary
Club of Pasig



11 APRIL 2024
Rotary Year 2023-2024

TINIG

The Official Newsletter of the Rotary Club of Pasig



MS. PINKY YEE
GUEST SPEAKER

Today's Programme

Valle Verde Country Club
April 11, 2024 12:00Noon
Pangkat 4 Leader: PP/Dir. Jun Zafra

Call to Order	Pres. Adolf Aran
Invocation	Rtn Rudy Sanguyo
National Anthem	Rtn Karl Contreras
FOUR-WAY TEST	Rtn Dekdek Paloma
Introduction of Visiting Rotarians & Guests	PP Toti Buhain
Community Singing	Pangkat 4
Wise or Otherwise	
Fining Moments	PP Ogie Lim
President's Time	Pres. Adolf Aran
Introduction of Guest Speaker	Pres. Adolf Aran

MS. PINKY T. YEE
Topic: The Road Entrepreneurship
GUEST SPEAKER

Open Forum Adjournment	Pres. Adolf Aran
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PP Ramy Garcia IV
Emcee
*** April is Maternal and Child Health ***



Invocation



Heavenly Father, we praise and bless Your Mighty Name. As we thank you for all the graces we received, we beseech you to bless us and our fellowship today. Bless our families and loved ones. Bless our work today. And bless the poor in our midst. This we ask through Christ our Lord.

Amen

From: Rtn. Fr. Jojo Opinio



APAT NA URIAN NG ROTARYO

ng mga bagay na ating iniisip, sinasabi o ginagawa:

1. Iyon ba ang **KATOTOHANAN**?
2. Iyon ba ay **MAKATARUNGAN** para sa lahat ng kinauukulan?
3. Iyon ba ay lilikha ng **MABUTING KALOOBAN at LALONG MATAPAT NA PAKIKIPAGKAIBIGAN**?
4. Iyon ba ay magiging **KAPAKI-PAKINABANG** para sa lahat ng kinauukulan?

Ang Layunin ng Rotaryo

Ang layunin ng Rotaryo ay ***"PASIGLAHIN AT IPUNLA ANG SIMULAIN NG PAGLILINGKOD BILANG BATAYAN NG ISANG GAWAIN KARAPAT-DAPAT*** at lalo't higit pasiglahin at ipunla:

1. Ang pagpapaunlad ng pagsasama bilang pagkakataon sa paglilingkod.
2. Ang mataas na uri ng tuntunin sa pangangalakal at sa hanapbuhay, ang pagkilala sa kahalagahan ng gawain kapakipakinabang at ang pagbibigay dangal ng bawa't Rotaryo sa kanyang hanapbuhay bilang pagkakataon upang makapaglingkod sa lipunan.
3. Ang pagsasakatuparan sa simulain ng paglilingkod sa bawa't Rotaryo sa kanyang pansarili, pangkabuhayan at panglipunang pamumuhay.
4. Ang pag-unlad ng pagkakaunawaan, mabubuting kalooban at kapayapaan ng mga bansa sa pamamagitan ng isang pang-daigdig na kapatiran ng mga propesyonal na nabubuklod sa simulain ng paglilingkod.



Song of the Day



WHERE DO I BEGIN

Where do I begin
To tell the story of how great a ROTARY can be
The sweet love story that is older than the sea
The simple truth about the ROTARY brings to me
Where do I start...

With ROTARY's hello
It gave new meaning to this empty world of mine
There'd never be another love, another time
ROTARY came into my life and made the living fine
ROTARY fills my heart...

ROTARY fills my heart with very special things
With ROTARY' songs, with wild imaginings
ROTARY fills my soul with so much love
That anywhere I go I'm never lonely
With ROTARY around, who could be lonely
I reach for ROTARY's hand, it's always there...

How long does it last
Can ROTARY be measured by the hours in a day
I have no answers now but this much I can say
I know I'll need ROTARY 'til the stars all burn away
And ROTARY will be there...



Song of the Day



Continuation 1.

How long does it last
Can ROTARY be measured by the hours in a day
I have no answers now but this much I can say
I know I'll need ROTARY 'til the stars all burn away
And ROTARY will be there...



From the President

Pres. Adolf Aran



April is Environment Month!

Last week's talk from Friends of Hope Managing Director Ilusion Farias gave us some ideas on how we can help in the preservation of our community's environment. The Aling Tindera program is something we can explore in Pasig City, starting with Barangay Captain Richie Pua's Oranbo community. Let's do a pilot test and check it's scalability.

Last week, President Elect and Project Chairman Bernard Dy shared how we can help in our annual Pagpupugay sa Kabayanihan ng Pasig Pulis. Please mark your calendars: May 9 is the day we honor the outstanding policemen in Pasig City.

Today, we are honored to have Ms Pinky Yee as our guest speaker, who will share with us her entrepreneurship journey from being a corporate marketing professional in the F&B industry.

Next week, our 2nd Joint Zone 6 club meeting for this Rotary Year happens on April 18, 6PM, at the Valle Verde 1 Clubhouse. Please mark your calendars as we welcome the honorable retired Chief Justice Hilario Davide Jr.

We need two more members to assume our 100-member club status once again. Sponsor your peers and colleagues in the industry.

Together, let's create more hope in the world.



Rotary Notes

PP Benny P. De Guzman



Two consecutive days of no work is harmful to our economy not doing well pa naman. But we have to congratulate our Muslim brothers on their feast of Eid'l Fitr. Their Quiapo mosque was crowded with faithful followers.

We are host club in next week's Zone meeting. May we have a phone brigade to call our many RINOs in our club? Rotarians In Name Only? Can we use our polo uniform, I mean our while polo barong? Those without may use white polo barong na lang. To show we are a premier club not only to our Zone, may we have a 75% attendance? Nice the reminder P600 dinner and fellowship. May cost na pala fellowship ngayon.

On the night with former Chief Justice Hilario Davide, Jr., we may have a grand review of the milestone on the big night of our well known and respected PRID/HOF Raffy as he makes his bongga presentation of his foundation. Aside from Rotary International, our community will be greatly benefitted through our club. In the international scene, Raffy is well respected and on the road to be the next RI president from the country. With his good physique and unrelentless Rotary activities. The presidency is just within easy grasp. Go, go Raffy. With our prayers, kayang kaya.

We had a very dedicated and passionate guest last week. Even non Spanish will understand her name – Ilusion. Not an illussionary but a dedicated lady in bringing hope to many, her Spanish accent cannot be hidden from our many years in US schools. But her beauty is so manifested from the picture in our



Rotary Notes

PP Benny P. De Guzman

Continuation 1.

Tinig cover, obviously taken more than two decades ago, to the present one, just as captivating. Their is indeed HOPE when a good conductor is leading a pack. Hope springs eternal, especially to0o far from fully developed Mindanao.

Former member Amang Jose, reacted to a prayer request I made as a forwarded message from a priest to beg our Lord to stop pending earthquake based on a Philvol's warning. Per Aman, "typhoons are predictable but earthquakes, biglang bulaga lang!" Let us pray just the same.

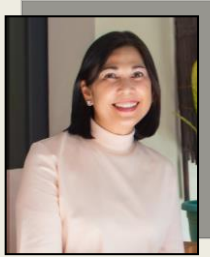
Rtn Flor had a very timely message to PP Bert last meeting. There wereno participants in the Wise or Otherwise portion in the program but when he was to start fining, he had a couple of akala niya wise. Flor told Bert, fining ang assignment mo, no more story telling.

Long time absent in our meetings, Balut King Albert was offering ill placed balut in the grand presentation of Reffy next week. At less cost and better appreciated, the weekly balut in our Thursday meeting will be better. We still remember you not only for your balut but also for the nice T-shirt with better materials than our nice Pasig T-shirts of yellow and black stripes. This nice one, the collar is too small but better than the collar of Albert's T-shirt. PP Conrad likes the feel of Albert's T-shirt, "parang panty". When CM/PP Arjan heard parang panty, he was still smelling it and concluded, hindi naman.

With the hot weather, we should thank CM/PP Peping so regular even in his wheelchair and PP Vic A., coming from far off Paranaque for being so regular in attendance. PP Ner too, even if he attends every other Thursday as he is Batangas based. Galing ninyo!



Our Guest Speaker



MS. PINKY T. YEE

Pinky T. Yee has a solid background in marketing, brand-building, and customer experience. Her career in Goldilocks Bakeshop Inc. spanned 32 years -- with 15 years (from 1999 to 2014) as the company's Marketing Director. It was under her stewardship when Goldilocks underwent a brand identity transformation and strengthened Goldilocks' position as the country's number one bakeshop. Her professional experience has instilled a deep passion for innovation and an intimate understanding of consumer trends. Consequently, under her leadership, the Goldilocks marketing team formulated the most successful advertising and promotional campaigns for the brand in its 57-year history.

She became the president of Domino's Pizza Philippines, the iconic global pizza delivery company, from Q4 2014 to Q4 2019. Given the challenges of network connectivity and telco infrastructure in the country, she successfully transitioned from the local Domino's online platform, and implemented the global e-commerce solutions and the brand's technology innovations.

Taking all her valuable expertise and proven track record of operational leadership, strategy development and years of hard-earned experience in the corporate world, Ms. Yee availed of her early retirement in April 2020 to begin her journey to entrepreneurship. Overcoming the trials and with a leap of faith,



Walking the Avenues

PP Jun C. Zafra



Rotary projects around the globe

April 2024

United States

OysterFest has been a calendar highlight of the Pacific Northwest's fishing industry for more than four decades. The two-day festival is hosted by the Rotary Club of Shelton Skookum, Washington. Last year's event, held in October, attracted 13,000 seafood enthusiasts and raised \$170,000 for community organizations. Seasoned seafarers and landlubbers alike got in some serious shelling, as the victor in a speed-shucking competition opened 24 oysters in 73 seconds. The champion in the half-shell — a separate challenge that also accounts for presentation, with penalties for errant cuts — clocked in at an adjusted time of 2 minutes and 10 seconds. "It is quite an event with the crowd cheering on their favorite to win," says Laurie Brown, the club's president-nominee. "Anyone can sign up, but most of the shuckers come from the various shellfish farms or restaurants."

Suriname

Passing rates on secondary school entrance exams that have dipped as low as 50 percent have vexed officials in Suriname. The Rotary Club of Paramaribo Residence, whose members include several teachers or retired educators, is aiming to improve those results and reduce dropout rates. In October, the club instituted a mathematics training project for around two dozen teachers at schools serving older children. The program includes courses on topics such as set theory, equations, functions, plane geometry, and trigonometry. "You have to use

Walking the Avenues

PP Jun C. Zafra

Continuation 1.

mathematics at every level of your life, and statistics show that in Suriname kids have low grades” in the subject, says club member Yvonne Mohabir. A retired school dean and Rotarian, Ewald Levens, leads the sessions, which are funded with the support of the Dutch Association of Mathematics Teachers.

Macao

The Rotary Club of Macau’s meeting place — one of the world’s most profitable casinos — has turned out to be an ace in the hole for the club. Sands China, the operator of The Venetian Macao, sponsors the club’s signature project, a Christmas party for people with intellectual and developmental disabilities. It supports the gala that is the club’s primary fundraiser. And in December, Sands employees were among about 200 volunteers involved in a club effort to assemble 27,000 hygiene kits destined for the Philippines. The packages were provided to an organization that collects bath items from hospitality companies to be recycled and redistributed. Club President João Francisco Pinto says the club’s projects align with Sands’ philanthropic endeavors.

Nigeria

Nigeria has one of the world’s highest breast cancer mortality rates, a statistic that has not gone unnoticed by the Rotary Club of Ikoyi. “With an incredibly scary rise of the incidence of breast cancer in Nigeria, the club became saddled with the huge responsibility of combating this scourge with every resource available,” says club member Winifred Ebiye Imbasi. The club partnered with the Sarah Ayoka Oduwaiye Foundation to

Walking the Avenues

PP Jun C. Zafra

Continuation 2.

conduct free breast cancer screenings for more than 500 women at Lagos Island General Hospital in July 2023 and for 400 women in the neighborhood of Obalende in December. In January, the club held a Jazz Nite concert and awards ceremony at the Alliance Française theater to raise awareness.

Australia

A stroll inspired Rod Morrison to suggest that his Rotary club in southeast Australia offer public tours of a structure that has long loomed beside the Barwon River: the 1878 Fyansford Paper Mill. Though listed by Australia as a heritage site, the mill and its legacy hadn't received their due, says Morrison, a member of the Rotary Club of Highton. Rotary members pored over old photos and drawings to assemble displays for the 75-minute guided tours, which began in 2022. The mill made paper out of rags, ship sails, frayed rope, military uniforms, reeds, and other old fabrics until it closed in 1923. "It was one of Australia's first recyclers," Morrison says. During World War II the plant served as a secret sea mine facility for the Royal Australian Navy. The heritage tours have already generated more than US\$12,000 for community projects, along with enthusiasm for history.



Our Guest Speaker

Continuation I.

she launched LivClean, the 1st product line of her social enterprise at the height of the pandemic in August 2020.

She advocates for environmental protection, alongside supporting the Philippine agricultural industry, through calamansi, a fruit that is endemic to our country. LivClean, through her collaboration with her business partner Lynet Ng, aims to give consumers a natural alternative to home cleaners, that is proven to be safe and effective. And on Valentine's Day, February 2022, she launched FIRST for WOMEN | FIRST for MEN, a natural skincare line using Philippine coconut oil and Swiss plant extracts and bioactives, staying true to her mission and values. She launched FIRST BOTANICALS in December 2022, a line of plant-based personal care products. Its journey began with her personal advocacy and has kept growing -- due to the passion and perseverance that she and her business partner have poured into the social enterprise.

Pinky T. Yee is the President & CEO of Pure Essentials Specialist Corp. and is the recipient of the 2022 Go Negosyo Woman Innovator of the Year, at the Inspiring Filipina Entrepreneurs Summit held last March 2022.

A former President of the Philippine Marketing Association in 2016 and awarded as one of the Top 100 Most Influential Filipina Women in the World in 2019, Pinky is using her influence, her experience, and her passion, to fuel a significant milestone in the local digital landscape – the launch of an online platform or marketplace for Philippine-made, natural & biodegradable products we use everyday -- that are free from toxic chemicals, safe & sustainably good for the family and the planet. She has made the switch from the corporate world to social enterprise, for good.



Tinig Tidbits

By: HOF/PP Peter Javier



ABSURD BUT TRUE FACTS

- The color orange was originally called “geoluhread” which means “yellow-red” in Old English.
- If you open your eyes in a completely dark room, the name of the color you will see is eigengrau, a kind of dark gray shade.
- When basketball started out, every game featured a guy climbing a ladder to retrieve the ball after each basket. It took them almost 20 years to realize that cutting the bottom of the basket out would make recovering the ball much easier!
- A coffee bean is not a bean but rather the pit of the coffee plant which is a fruit.
- You can't hum while holding your nose.
- It is impossible to breathe and swallow at the same time. The epiglottis covers the glottis during swallowing preventing food from entering the respiratory tract. As a result, when swallowing your breathing stops.
- Russia has a larger surface area than Pluto. Pluto has a total surface area of 16.7 million square kilometers. Russia has a land area of 17.1 million square kilometers.
- You have never seen you own face. You have only seen reflection or pictures of it.



Tinig Tidbits

By: HOF/PP Peter Javier

Continuation 1.

- Bald eagles are not actually bald, Balde is old English for “white”.
- There are 2.5 million ants for every human on the planet. Yes, there are around 20 quadrillion ants on this globe. They have been around for about 100 million years.
- Strawberries are not actually berries but bananas are. Botanically, a banana can be classified as both a fruit and a berry. Strawberries, according to the scientific definition, are not berries. In truth, they are not a fruit at all. Strawberry is a “false fruit” or pseudocarp according to biologist. A strawberry is essentially a group of numerous tiny individual fruits embedded in a fleshy container.
- The world's longest place name is made up of 85 letters. It's Taumatawhakatangihangakoauauotamateaturipukakapikimaungahoronokupokaiwhenuakitatahaku. With 85 characters, this 1,000-foot hill in the municipality of Porangahau holds the Guinness World Record for the longest place name.
- The fear of long words is called “hippopotomonstrosesquipedaliophobia”.

(from BabaMail)



Glimpses of Our Last Meeting



HCP starts meeting with PP Ogie as emcee. Rtn Joseph leads invocation.



Rtn Karl leads singing of Pambansang Awit; PP Ramy recites Apat na Urian ng Rotaryo & PP Jun introduces guests.



Pangkat 4 sings Never On My Rotary Day, a lyrics adaptation of Never On A Sunday.



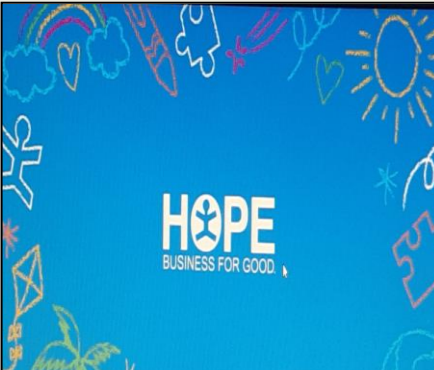
Glimpses of Our Last Meeting



PP Bert does fining with PP John being fined for matching Rotary shirt and shoes. It's president's time.



HCP Adolf introduces Ms. Ilusion Farias, Managing Director of Friends of Hope.

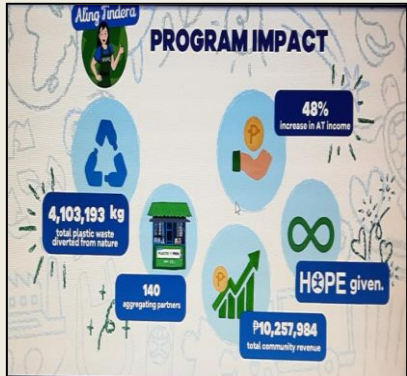
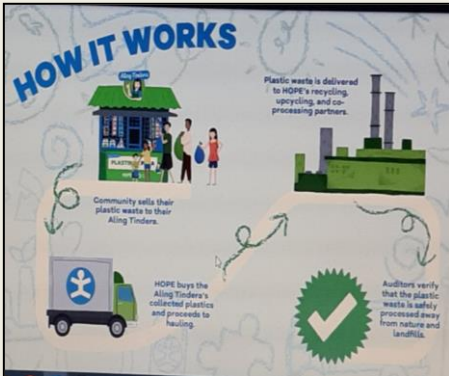


Ms. Farias' talk focuses on impact programs on education, livelihood,

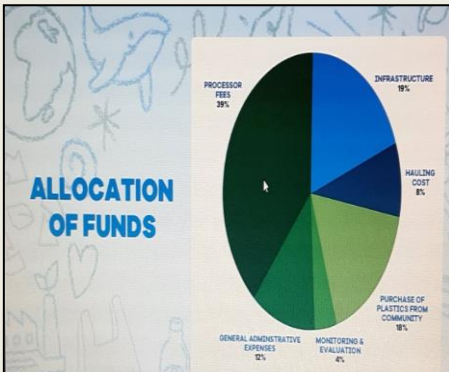
Glimpses of Our Last Meeting



environment and relief, their help to coconut farmers and



their Aling Tindera program which focuses on plastic waste recovery



to provide incremental income to communities.



Glimpses of Our Last Meeting



Replying to questions from HCP Adolf on goals & targets; PP Ramy on area of focus here &



Dir Jake on access to coconut seedlings.



A bouquet of flowers & gift bag from HCP who thereafter adjourns meeting.



Officers and Directors

ROTARY CLUB OF PASIG (RY 2023-2024)

President	Adolfo "Adolf" D.J Aran, Jr.
Vice President/PE	Bernard "Bernard" C. Dy
Club Secretary	PP Peter John "John" U. Javier
Treasurer	Rtn. Damito "Demy" Magpantay
Auditor	Rtn. Joaquin "Jake" Oh
Sgt-at-Arms	Rtn. Peter Pancho

DIRECTOR:

Club Administration	Rtn. Anson Tan
Membership	Rtn. Bernard "Bernard" C. Dy
Public Relations	Rtn. Peter Pancho
Service Community	Rtn. Saturnino "Tet" G. Mallare III
The Rotary Foundation	PP Marcelo "Jun" C. Zafra, Jr.
Youth Service	Rtn. Roy Marvin Quejada
Ex-Officio	IPP Josefino "Bong" M. Paloma



Pangkat Members RY 2023 - 2024

PANGKAT NO. 1

1. **IPP Bong Paloma - Leader**
2. Dir. Demy Magpantay - Co-L
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6. Rtn Roehl Fontanilla
7. Rtn. Richie Defensor
8. Rtn Noel Go
9. PP Dodot Jaworski
10. Rtn Sammy Lazo
11. Rtn. Gene Menor
12. Rtn Albert Mendiola
13. Rtn. Richie Pua
14. Rtn. Bien Sibug
15. Rtn. Aris Marfil
16. Rtn Simon Tantoco

PANGKAT NO. 2

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4. Rtn. Henry Claravall
5. PP Topax Colayco
6. PP Benny de Guzman
7. Rtn. Jimmy Gualberto
8. PRID Raffy Garcia III
9. Rtn. Chony Gimenez
10. Rtn. Edison Go
11. PP Ner Laino
12. Rtn. Rod Moreno
13. Rtn Fr. Kell Ortega
14. Rtn Roman Romulo
15. Rtn Nicky Ty
16. PP Henry Uy

PANGKAT NO. 3

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4. Rtn Mads Bengua
5. Rtn Benard Bobadilla
6. PP Rene Bocaya
7. Rtn Flor de Pano
8. Rtn. Carlo Doce
9. Rtn Manfred Guangko
10. Rtn Marlo Guillano
11. PP Peter Javier
12. Rtn. Dante Lardizabal

13. Rtn Nilo Ocampo
14. PP Arjan Ramnani
15. Rtn. Philip Yoon
16. Rtn. JS Zamora
17. Jojo Estolano



Pangkat Members RY 2022 - 2023

Continuation 1.

PANGKAT NO. 4

- 1. PP Jun Zafra – Leader**
2. Rtn. Gary Ona-Co L
3. PP Bert Albano
4. Rtn Richard Berganos
5. Rtn Pal Bolivar
6. PP Toti Buhain
7. Rtn. Karl Contreras
8. PP RJ Ermita
9. PP Ramy Garcia IV
10. Rtn Cesar Lacuna
11. PP Ogie Lim
12. PP Peping Mabanta
13. PP Hermie Orbe
14. Rtn Dekdek Paloma
15. Rtn Rudy Sanguyo
16. Joseph Gualberto

PANGKAT NO. 5

- 1. Dir. Roy Quejada -Leader**
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4. PP Jess Acantilado
5. PP Vic Aquino
6. PP Totoy Bartolome
7. Rtn Raj Cordova
8. Rtn Arnel Estaniel
9. PP Rel Gomez
10. PP Tito Henson
11. Rtn Bebert Lacuna
12. Rtn Fr. Jojo Opinio
13. Rtn Bart Ronquillo
14. Rtn Jecko Santos
15. Rtn Vico Sotto
16. Rtn. Roland Vasquez

PANGKAT NO. 6

- 1. Dir. Anson Tan – Leader**
2. Pres. Adolf Aran - Co-L
3. Rtn Roman Arugay
4. Rtn Oyie Averilla
5. Rtn Ben Baniel
6. Rtn. Chito Bernardo
7. PP Nick Guzman
8. Rtn. Alex Lacson
9. PP Vic Lim
10. Rtn. Ike Ona
11. PP Ferd Rivera
12. Rtn. Ping Tan
13. Rtn. Stephen Valera
14. PP Celso Ylagan
15. Rtn Mike Dolar
16. Paolo Diaz
17. Roy Mendoza



From the Secretary's Desk

Sec. PP John Javier



Attendance

Members Present38
% of Attendance (04/04/24).....39.5%

Birthday Celebrants for the Month of April 2024

Wedding Anniversaries for the Month of April 2024

Guest and Visiting Rotarians

1. Jerry Quibilan, Host PP Peter Javier
2. Noel Tempongko Jr., Host. Pres. Adolf Aran
3. Juan Pablo Camacho, HOPE



Editorial Staff

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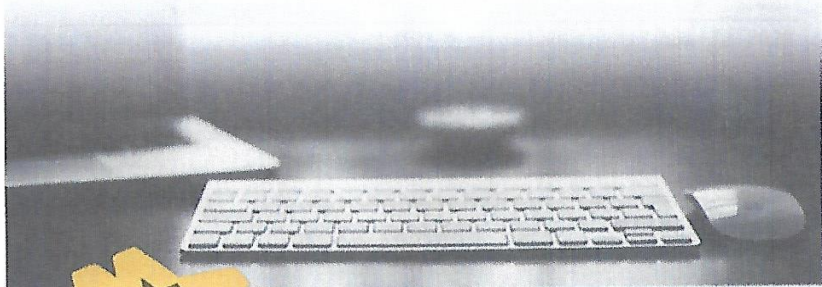
MAKE-UP SLIP

This serves as proof of your attendance

Name of Visiting Rotarian

Name of Rotary Club

RC – Pasig Club Secretary: _____ **Date:** _____



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