

09 JULY 2020 Rotary Year 2020-2021

# TINIG

The Official Newsletter of the Rotary Club of Pasig

PP. CONRADO "Conrad" L. CUESTA



July 9, 2020

### Today's Programme

2nd Virtual Meeting via Zoom July 9, 2020 1:00 – 2:00 PM Pangkat No. 1

Call to Order Pres. RJ Ermita

Invocation Rtn. Tony Diaz

National Anthem Video Recording

FOUR-WAY TEST Rtn. Manfred Guangko

**Introduction of** 

**Visiting Rotarians & Guests** 

Community Singing Rtn. Leo Barbo

Wise or Otherwise

Fining Moments PP Arjan Ramnani

President's Time Pres. RJ Ermita

Introduction of

Guest Speaker PP Celso Ylagan

#### PP CONRADO "Conrad" L. CUESTA GUEST SPEAKER

**Open Forum** 

Adjournment Pres. RJ Ermita

PP Rene Bocaya Emcee



### Invocation



Almighty Father, you have brought us to the light of a new day: keep us safe the whole day through from every sinful inclination.

May our thoughts, words and actions, Aim at doing what is pleasing in your sight.

We ask this through Christ our Lord.

Amen.



July 9, 2020

### APAT NA URIAN NG ROTARYO

ng mga bagay na ating iniisip, sinasabi o ginagawa:

- 1. Iyon ba ang KATOTOHANAN?
- 2. Iyon ba ay MAKATARUNGAN para sa lahat ng kinauukulan?
- 3. Iyon ba ay lilikha ng MABUTING KALOOBAN at LALONG MATAPAT NA PAKIKI-PAGKAIBIGAN?
- **4.** Iyon ba ay magiging **KAPAKI-PAKINABANG** para sa lahat ng kinauukulan?

### Ang Layunin ng Rotaryo

Ang layunin ng Rotaryo ay "PASIGLAHIN AT IPUNLA ANG SIMULAIN NG PAGLILINGKOD BILANG BATAYAN NG ISANG GAWAIN KARAPAT-DAPAT at lalo't higit pasiglahin at ipunla:

- 1. Ang pagpapaunlad ng pagsasama bilang pagkakataon sa paglilingkod.
- 2. Ang mataas na uri ng tuntunin sa pangangalakal at sa hanapbuhay, ang pagkilala sa kahalagahan ng gawain kapakipakinabang at ang pagbibigay dangal ng bawa't Rotaryo sa kanyang hanapbuhay bilang pagkakataon upang makapaglingkod sa lipunan.
- 3. Ang pagsasakatuparan sa simulain ng paglilingkod sa bawa't Rotaryo sa kanyang pansarili, pangkabuhayan at panglipunang pamumuhay.
- 4. Ang pag-unlad ng pagkakaunawaan, mabubuting kalooban at kapayapaan ng mga bansa sa pamamagitan ng isang pangdaigdig na kapatiran ng mga propesyonal na nabubuklod sa simulain ng paglilingkod.



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### Song of the Day



#### "TOP OF THE WORLD"

Such a feelin's comin' over me
There is wonder in 'most ev'ry thing I see
Not a cloud in the sky, got the sun in my eyes
And I won't be surprised if it's a dream

Everything I want the world to be
Is now comin' true especially for me
And the reason is clear, it's because you are here
You're the nearest thing to heaven that I've seen

I'm on the top of the world lookin' down on creation
And the only explanation I can find
Is the love that I've found ever since you've been around
Your love's put me at the top of the world

Somethin' in the wind has learned my name And it's tellin' me that things are not the same In the leaves on the trees and the touch of the breeze There's a pleasin' sense of happiness for me

There is only one wish on my mind
When this day is through I hope that I will find
That tomorrow will be just the same for you and me
All I need will be mine if you are here

I'm on the top of the world lookin' down on creation
And the only explanation I can find
Is the love that I've found ever since you've been around
Your love's put me at the top of the world



July 9, 2020

### From the President

Pres. RJ Ermita



A golden Rotary afternoon to everyone!

May I start this message today by sharing a renewed Vision of our club. Our board crafted it as part of the strategic planning process in preparation for this Rotary year, as follows:

#### **Rotary Club of Pasig Vision**

"A sustainable and dynamic club of like-minded professionals, industry & community leaders committed to the ideals of Rotary, with the common purpose of alleviating the life condition of the people of Pasig City"

Our club has long been known to be involved in programs that are long lasting and have genuine impact to the community that we choose to serve. One such program is the Luxid-RCP Microfinance Cooperative that we launched in 2017 together with the fine gentlemen of Ateneo batch 1963(Luxid).

In today's meeting we will have as our guest speaker fellow Pasig Rotarian PP Conrad Cuesta to share updates on the program since its launch a few years back. Just like all other areas in our life, Covid-19 also brought challenges to our microfinance program which we need to understand and make decisions on as a club.

I would also like to make two announcements regarding the current and immediate past club membership dues in response to the abrupt changes in club meeting dynamics because of COVID 19. Resolved during the July 7, 2020 board meeting as ff:



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### From the President

Pres. RJ Ermita

Continuation 1.

- 1. RY 19-20 dues- to deduct P3,000 pesos for the suspension of face to face meetings during ECQ from March to June 2020. This will be deducted from your outstanding payables. If fully paid, it will be deducted from current club dues.
- 2. RY 20-21 dues to be set at P18,000 this year in consideration of the lack of meals and related expenses associated with face to face meetings which we do not expect to be allowed for a prolonged period.

May I appeal to everyone to update our club dues payment at the soonest possible time. This will support the various activities of the club, most especially our flagship service programs and our 50th anniversary plans.

Thank you and enjoy our Rotary Day!

RJ H. Ermita



### Meet Our Guest Speaker



PP. CONRADO "Conrad" L. CUESTA

PROFESSIONAL MANAGEMENT Experience – 1970 to 1986:

Senior management with local and multinational firms in the construction, textile, and automotive industries. (Trans-Asia Engineering, Filsyn, General Motors)

ENTREPRENEURIAL Pursuits - 1986 todate:

Agribusiness: fish farming, poultry & hog growing (Cuesta Farms) – up to Sept 2019 only

General construction (J. Alexander Phils. Inc)

Property Investments & Development (Conquest Linkages Corp.)

#### OTHER - todate:

Microfinance (Luxid Rotary Micro Finance & Credit Cooperative) - President

Rotary Club of Pasig (since 1996: various positions from Club President to District Senior Asst Governor & Deputy District Governor)

Luxid Foundation – Director

#### **EDUCATION:**

Ateneo – grade/high school (1959/1963) UP – BS Math (1967) AIM – MBM (1970)



July 9, 2020

### Walking the Avenues

PP Jun C. Zafra



### ROTARY'S FIRST VIRTUAL CONVENTION INSPIRES MEMBERS TO INNOVATE AND STAY CONNECTED

Rotary's first-ever virtual convention attracted more than 60,000 registrants and 175,000 viewers during its weeklong program. The robust participation shows that Rotary members are finding ways to experience fellowship and fun, key parts of Rotary's annual international convention, despite the COVID-19 pandemic that forced the cancellation of the in-person convention planned for Honolulu, Hawaii, USA, this year.

The first general session was 20 June. Virtual attendees made nearly 19,000 chat comments during the 75-minute session, showing that members used the opportunity to engage and stay connected with each other.

RI President Mark Daniel Maloney acknowledged that canceling the convention in Honolulu was a difficult decision but said he was inspired by how members worldwide have stayed connected, adapted to their changing circumstances, and helped those in need during the crisis.

Maloney said that unusual times have forced Rotary to adapt and look for different ways to grow Rotary.

"Now we are experiencing in real time how important it is to create new club experiences," he said.

Maloney also said, "We had hoped to hold the most environmentally friendly convention in Rotary history [in Honolulu]. Guess what? We succeeded. We are holding a Rotary



### Walking the Avenues

PP Jun C. Zafra

Continuation 1.

Convention like no other, with no air travel, no hotel rooms, leaving a remarkably small carbon footprint."

In a reflection of that fact that the environment is increasingly important cause to Rotary's members, just after the convention, Rotary announced that it had adopted supporting the environment as one of its areas of focus.

He added that, at the beginning of his term a year ago, Rotary was promoting the importance of increasing our ability to adapt, one of the goals of Rotary's strategic plan, known as the Action Plan. "We are putting that plan into action out of necessity," Maloney said. "We all have a better understanding of growing Rotary by extending our reach beyond regular meetings."

In addition to Maloney, a number of world leaders and partner organizations spoke about how we are all coming together to help each other through the pandemic. In a video address, United Nations Secretary-General António Guterres said we need to work together to find solutions to the problems that are weakening our societies.

"Your [Rotary's] efforts have made a significant difference — in eradicating polio, in strengthening communities around the globe, in alleviating the suffering of vulnerable populations, and in building a safer, healthier, and more peaceful world," Guterres said.

A panel of global health experts also discussed how the infrastructure that Rotary and its partners use for polio eradication has helped communities tackle the needs that have emerged from the COVID-19 pandemic.



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### Walking the Avenues

PP Jun C. Zafra

Continuation 2.

Dr. Christopher Elias, president of the Global Development Division of the Bill & Melinda Gates Foundation, said the polio eradication effort has incredible assets, including laboratory testing capabilities, surveillance, and hundreds of thousands of health workers.

"In pretty much every country where the polio eradication initiative is active, which is over 50 countries, those assets have been dedicated to the COVID-19 response," Elias said. "The world is benefiting, particularly in the poorest countries where we've been chasing down the last cases of polio; we're greatly benefitting from the infrastructure that the polio initiative has built over the last three decades."

Panelists included Henrietta H. Fore, executive director of UNICEF; Rebecca Martin, director of the Center for Global Health at the U.S. Centers for Disease Control and Prevention; and Dr. Bruce Aylward, senior adviser to the director-general at the World Health Organization.

Emmy Award-winning television journalist Alisha Davis introduced a video collage of Rotary members around the world taking action against COVID-19 in their communities. She also interviewed members on how they're adapting to meeting online.

RI President-elect Holger Knaack, who became Rotary's president on 1 July, said that clubs must continue to respond and innovate during these uncertain times.

"[Responding and adapting] brings many new opportunities for us, to innovate and to learn from our experiences," Knaack said. "Let us seize this moment and value it for what it is, the opportunity for Rotary to build on what we've learned, to embrace this new reality, to embrace new faces, to find new and better ways to shine and to have a continuing impact on the world."



July 9, 2020

#### PANGKAT MEMBERS FOR RY 2020 - 2021

#### PANGKAT NO. 1

- 1. Pres. RJ Ermita Leader
- 2. Tony Diaz Co-Leader
- 3. Ner Laino
- 4. Jing Jose
- 5. Rene Bocaya
- 6. Celso Ylagan
- 7. Sonny Samson
- 8. Philip Yoon
- 9. Arjan Ramnani
- 10. Marlo Guillano
- 11. Manfred Guangko
- 12. Leo Barbo

#### PANGKAT NO. 2

- 1. John Javier Leader
- 2. Nicky Ty –Co-Leader
- 3. Peping Mabanta
- 4. Ogie Lim
- 5. Nick de Guzman
- 6. Vico Sotto
- 7. Sonny Rivera
- 8. Ben Baniel
- 9. Raffy Garcia III
- 10. Ramy Garcia IV
- 11. Garrick Ang
- 12. Ferd Rivera

#### PANGKAT NO. 3

- 1. Ed Lucero Leader
- 2. Bong Paloma Co-Leader
- 3. Wowie Benitez
- 4. Noel Go
- 5. Conrad Cuesta
- 6. Louie Orosa
- 7. Nesty Carolina
- 8. Esto Lichauco
- 9. Rhett Ermita
- 10. Peter Javier
- 11. Sammy Lazo

#### PANGKAT NO. 4

- 1. Rel Gomez Leader
- 2. Ed Evangelista Co-Leader
- 3. Toti Buhain
- 4. Bert Albano
- 5. Raj Cordova
- 6. Vic Aquino
- 7. James Porter
- 8. Chito Bernardo
- 9. Alex Lacson
- 10. Ping Tan
- 11. Pal Bolivar

#### PANGKAT NO. 5

- 1. Jun Zafra Leader
- 2. Jecko Santos Co-Leader
- 3. Ray Armas
- 4. Bebert Lacuna
- 5. Dennis Albano
- 6. Totoy Bartolome
- 7. Arnel Estaniel
- 8. Hermie Orbe
- 9. Vic Lim
- 10. Nick Guzman
- 11 Tito Henson

#### PANGKAT NO. 6

- 1. Bart Ronquillo Leader
- 2. Adolf Aran Co-Leader
- 3. Ike Ona
- 4. Kell Ortega
- 5. Benny de Guzman
- 6. Albert Mendiola
- 7. Edison Go
- 8. Flor de Pano
- 9. Topax Colayco
- 10. Roman Romulo
- 11. Chony Gimenez
- 12. Jess Acantilado



## DECLARATION OF ROTARIANS IN BUSINESS AND PROFESSIONS

As a Rotarian engaged in a business or profession, I am expected to:

- 1. Consider my vocation to be another opportunity to serve;
- 2. Be faithful to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3. Do all in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4. Be fair to my employer, employees, associates, competitors, customers, the public and all those with whom I have a business or professional relationship;
- 5. Recognize the honor and respect due to all occupations which are useful to society;
- 6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
- 7. Adhere to honesty in my advertising and in all representations to the public concerning my business or professions;
- 8. Neither seek from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

#### ROTARY CODE OF CONDUCT

#### As a Rotarian, I will

- 1. Exemplify the core value of integrity in all behaviors and activities
- 2. Use my vocational experience and talents to serve in Rotary
- 3. Conduct all of my personal, business, and professional affairs ethically, encouraging and fostering high ethical standards as an example to others
- 4. Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
- 5. Promote recognition and respect for all occupations which are useful to society
- 6. Offer my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community
- 7. Honor the trust that Rotary and fellow Rotarians provide and not do anything that will bring dis-favor or reflect adversely on Rotary or fellow Rotarians
- 8. Not seek from a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship



### Officers and Directors

### ROTARY CLUB OF PASIG (RY 2020-2021)

PresidentRenato Carlos "RJ" H. Ermita, Jr.Vice President/PERoberto "Bart" C. RonquilloClub SecretaryPP Peter John "John" U. JavierTreasurerRtn. James Philip Roland V. Porter

#### **DIRECTOR:**

Club AdministrationPP Rogelio "Ogie" S. P. LimMembershipPP Aurelio "Rel" L. GomezPublic RelationsRtn. Garrick "Garrick" L. AngService CommunityRtn. Francisco "Sonny" D.C. RiveraThe Rotary FoundationPP Marcelo "Jun" C. Zafra, Jr.Youth ServicePP Roy Eduardo "Ed" T. LuceroEx-OfficioIPP Nick "Nick" C. Guzman

#### Advisers:

HOF/PP Rhett Ermita Rtn. Ike Ona



### **Editorial Staff**

TINIG STAFF RY 2020-2021	FEATURE WRITERS	
K1 2020-2021	RJ ERMITA	JOHN JAVIER
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Editor in Chief		
	BENJAMIN P.	JUN C. ZAFRA, JR.
	DE GUZMAN	Walking the Avenues
OGIE LIM	Rotary Notes	
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#### **MAKE-UP SLIP**

This serves as proof of your attendance

Name of Visiting Rotarian			
Name of Rotary Club			
RC – Pasig Club Secretary:	Date:		